Business Online Resources from the Mesa College Library

Article/Industry/Company Databases

- Ebsco Business Source Premiere Business and trade journals and reports; industry and company profiles by **Datamonitor**
- Proquest ABI/Inform Business and trade journals.
- Proquest Newspapers
 Includes the Wall Street Journal, San Diego
 Union, San Diego Business Journal, and several regional and national publications
- Hoover's Company Capsules and Profiles (Proquest)

Online Reference Books

<u>NetLibrary Reference Center</u> In column on right, click on plus sign (+) next to "Business, Economic, and Management" to see list of titles. Resources include business and industry statistics, encyclopedias of management, business ethics, accounting, and finance. Also includes information on business careers and employers.

Oxford Reference Online

- Dictionary of Accounting
- Dictionary of Business and Management
- Dictionary of Economics
- Dictionary of Finance and Banking
- Dictionary of Human Resource Management
- Handbook of International Financial Terms

Gale Virtual Reference Center

- Business Plans Handbook vol. 1, 2005
- Business Plans Handbook vol. 2, 2005
- Business Plans Handbook vol. 3, 2005
- Business Plans Handbook vol. 4, 2005
- Business Plans Handbook vol. 5, 1998
- Business Plans Handbook vol. 6, 1999
- Business Plans Handbook vol. 7, 2000
- Business Plans Handbook vol. 8, 2001
- Business Plans Handbook vol. 9, 2002
- Business Plans Handbook vol. 10, 2004
- Business Plans Handbook vol. 11, 2006
- Business Plans Handbook vol. 12, 2007
- Company Profiles for Students 3 vols., 1999
- Encyclopedia of American Industries 2 vols., 2005
- Encyclopedia of Business and Finance 2 vols., 2007
- Encyclopedia of Global Industries, 2006
- Encyclopedia of Major Marketing Campaigns, 2007
- Encyclopedia of Management, 2006
- Encyclopedia of Small Business 2 vols., 2007
- Gale E-Commerce Sourcebook 2 vols., 2003
- Gale Encyclopedia of E-Commerce 2 vols., 2002
- International Directory of Business Biographies 4 vols., 2005
- Manufacturing and Distribution USA 3 vols., 2006

BUSINESS JOURNALS AVAILABLE FROM THE MESA COLLEGE LIBRARY

Free Resources on the Web

- Business.gov: The Official Business Link to the U.S. Government
- California Statistical Abstract
- County Business Patterns Economic Data by Industry
- NAICS: North American Industry Classification System
- <u>SANDAG San Diego Association of Governments</u> (Local and regional statistics)
- SIC: Standard Industrial Classification System
- Thomas Register Directory of Manufacturers and Products