

## 4.1-2 Exp and Log Functions (cont'd)

Remark: (1) we can express any exp. function in terms of base  $e$ ,

(2) we can express any log function in terms of  $\ln$ .

$$\text{ex: (1)} \quad f(x) = 2^x = e^{\ln 2^x} = e^{x \ln 2} = e^{(\ln 2)x}$$

$\uparrow$  property (2)                       $\uparrow$  property (5)

for example: By calculator  $e^{(\ln 2) \cdot 5}$  should equal  $2^5 = 32$

ex (2) <sup>of remark</sup>:  $g(x) = \log_5 x = \frac{\ln x}{\ln 5}$

for example, by calculator  $g(125) = \log_5 125$   
 $= \frac{\ln 125}{\ln 5} = 3$

examples: [Applying properties of  $\ln$ ]

4.2 6)  $f(x) = \ln\left(\frac{x}{2}\right) + \ln 2 = \ln\left[\left(\frac{x}{2}\right) \cdot 2\right] = \ln x$

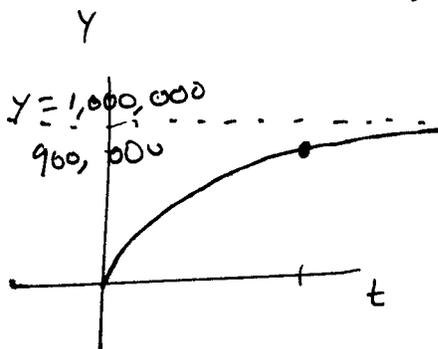
12)  $f(x) = \ln(e^{-2x}) + 3x + \ln 1$   
 $= -2x + 3x + \ln e^0 \rightarrow 0$   
 $= x$

(2)

$$\text{\$4.2 28)} \quad f(t) = 1,000,000 (1 - e^{-0.4t})$$

$t$  = time (hours) after news is announced

$f(t)$  = number of people in a city of a million who have heard the news



When will 900,000 have heard the news?

$$900,000 = 1,000,000 (1 - e^{-0.4t})$$

$$\frac{900,000}{1,000,000} = \frac{1,000,000 (1 - e^{-0.4t})}{1,000,000}$$

$$0.9 = 1 - e^{-0.4t}$$

$$-1 \quad -1$$

$$-0.1 = -e^{-0.4t}$$

multiply by -1:

$$0.1 = e^{-0.4t}$$

$$\ln 0.1 = \ln e^{-0.4t}$$

$$\ln 0.1 = -0.4t$$

$$t = \frac{\ln 0.1}{-0.4} = 5.76 \text{ hours}$$

(3)

## 4.3 Derivatives of Log and Exponential Functions

$$\boxed{\frac{d}{dx} \ln x = \frac{1}{x}}$$

Derivative of the natural log function

ex: For  $f(x) = x^2 \ln x$ , find  $f'(x)$ .

$$\begin{aligned} f'(x) &= \frac{d}{dx}[x^2] \cdot \ln x + x^2 \cdot \frac{d}{dx}[\ln x] \\ &= 2x \ln x + x^2 \cdot \frac{1}{x} \\ &= 2x \ln x + x \end{aligned}$$

ex:  $f(x) = \ln(x^2 + 1) = \ln(\text{stuff})$ 

$$\begin{aligned} f'(x) &= \frac{1}{(\text{stuff})} \cdot \frac{d}{dx}[\text{stuff}] \quad \leftarrow \text{Chain Rule} \\ &= \frac{1}{x^2 + 1} \cdot \frac{d}{dx}[x^2 + 1] \\ &= \frac{1}{x^2 + 1} \cdot 2x = \frac{2x}{x^2 + 1} \end{aligned}$$

$$\boxed{\frac{d}{dx} \ln[g(x)] = \frac{1}{g(x)} \cdot \frac{d}{dx}[g(x)] = \frac{g'(x)}{g(x)}}$$

Chain Rule where the "outer function" is  $\ln$ .Recall the Chain Rule:  $\frac{d}{dx} f(g(x)) = f'(g(x)) \cdot g'(x)$

$$4) f(x) = \ln(x^3 + 1)$$

$$f'(x) = \frac{1}{x^3 + 1} \cdot \frac{d}{dx}[x^3 + 1] = \frac{3x^2}{x^3 + 1}$$

$$= \frac{1}{x^3 + 1} \cdot 3x^2$$

ex:  $f(x) = \ln[(x+3)(x^2+1)]$  Find  $f'(x)$ .

$$= \ln(x+3) + \ln(x^2+1) \quad \leftarrow \text{Recommended}$$

$$\text{So } f'(x) = \frac{1}{x+3} \cdot \frac{d}{dx}[x+3] + \frac{1}{x^2+1} \cdot \frac{d}{dx}[x^2+1]$$

$$= \frac{1}{x+3} \cdot 1 + \frac{1}{x^2+1} \cdot 2x$$

$$= \frac{1}{x+3} + \frac{2x}{x^2+1}$$

10)  $f(x) = \ln(5x)$  The hard way:

$$f'(x) = \frac{1}{5x} \cdot \frac{d}{dx}[5x] = \frac{1}{5x} \cdot 5 = \frac{5}{5x} = \frac{1}{x}$$

The easy way

$$f(x) = \ln(5x) = \ln 5 + \ln x$$

$$f'(x) = \frac{d}{dx}[\ln 5] + \frac{d}{dx}[\ln x] = 0 + \frac{1}{x} = \frac{1}{x}$$

$$\boxed{\frac{d}{dx} e^x = e^x}$$

Derivative of  
the exponential function

$$\begin{aligned} \text{ex: } \frac{d}{dx} e^{x^3} &= e^{x^3} \cdot \frac{d}{dx} [x^3] = e^{x^3} \cdot 3x^2 \\ &= 3x^2 e^{x^3} \end{aligned}$$

$$\boxed{\begin{aligned} \frac{d}{dx} [e^{g(x)}] &= e^{g(x)} \cdot \frac{d}{dx} [g(x)] \\ &= g'(x) \cdot e^{g(x)} \end{aligned}}$$

Chain Rule  
where the  
"outer" function  
is exp function.

$$\text{ex: } \frac{d}{dx} e^{5x} = e^{5x} \cdot \frac{d}{dx} [5x] = 5e^{5x}$$

$$\boxed{\frac{d}{dx} e^{kx} = k e^{kx}}$$

$$12) \quad f(x) = x^3 e^x \quad \text{By Product Rule}$$

$$\begin{aligned} f'(x) &= \frac{d}{dx} [x^3] \cdot e^x + x^3 \cdot \frac{d}{dx} [e^x] \\ &= 3x^2 e^x + x^3 e^x \end{aligned}$$

$$22) \quad f(x) = \ln(e^x + e^{-x})$$

$$\begin{aligned} f'(x) &= \frac{1}{e^x + e^{-x}} \cdot \frac{d}{dx} [e^x + e^{-x}] \\ &= \frac{1}{e^x + e^{-x}} \cdot [e^x + (-1)e^{-x}] = \frac{e^x - e^{-x}}{e^x + e^{-x}} \end{aligned}$$