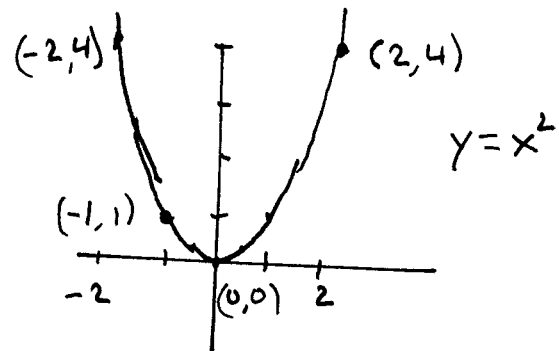


## 3.1 Quadratic functions

ex:  $f(x) = x^2$

| x  | $x^2$ |
|----|-------|
| -2 | 4     |
| -1 | 1     |
| 0  | 0     |
| 1  | 1     |
| 2  | 4     |
| 3  | 9     |

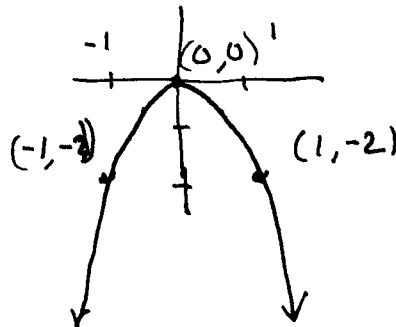


ex:  $g(x) = -2(x-3)^2 + 2$

Think in terms of transformation of graphs

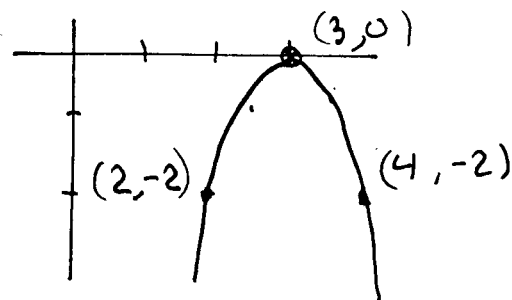
(Step 1)

$y = -2x^2$

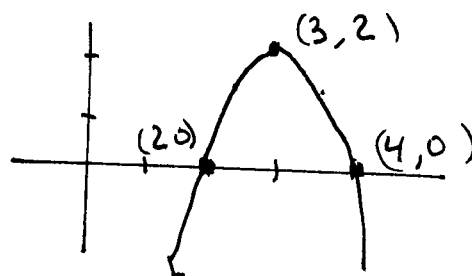


(Step 2)

$y = -2(x-3)^2$



(Step 3)  $g(x) = -2(x-3)^2 + 2$



(2)

$$f(x) = a(x-h)^2 + k$$

"Vertex form"  
(or "standard form")  
of the equation of  
a quadratic function

where

$(h, k)$  = vertex

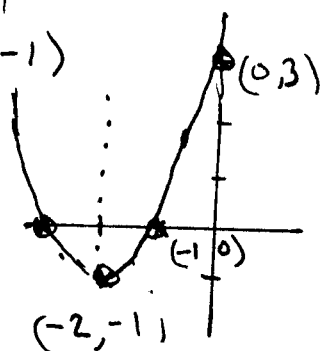
the parabola is open up if  $a > 0$ .

ex:  $f(x) = (x+2)^2 - 1$  so  $a = 1$   
 $h = -2$   
 $k = -1$

[eqn  $\rightarrow$   
graph]

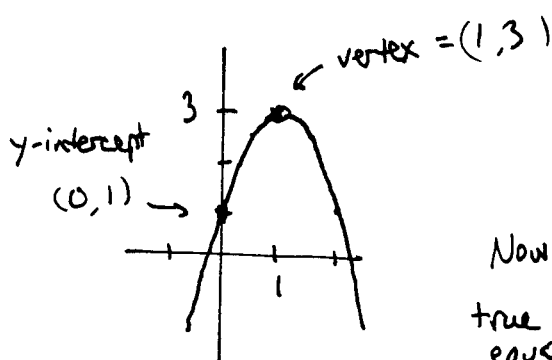
open up

vertex =  $(-2, -1)$



| x  | y  |
|----|----|
| -4 | 3  |
| -3 | 0  |
| -2 | -1 |
| -1 | 0  |
| 0  | 3  |

ex: Here is the graph of a quadratic function.  
Find its equation.



$$(h, k) = (1, 3)$$

so the equation has the form

$$f(x) = a(x-1)^2 + 3$$

All we need is to determine  $a$ .

Now, Use that  $(x, y) = (0, 1)$  satisfies the equation  
 true equation  $\rightarrow 1 = a(0-1)^2 + 3$

$$\text{so } 1 = a + 3 \Rightarrow a = -2$$

Answer:

$$f(x) = -2(x-1)^2 + 3$$

$$\boxed{f(x) = ax^2 + bx + c}$$

"General form"  
of a quadratic function

Fact: A quadratic function in <sup>GENERAL</sup> form  
can always be written in VERTEX form.

ex:  $f(x) = 2x^2 + 12x + 17$

(The hard  
way)

$$= 2(x^2 + 6x) + 17$$

$$= 2(x^2 + 6x + 9) + 17 - 18$$

$$= 2(x+3)^2 - 1$$

(The easy  
way)

The easy to convert from general to vertex form is:

$$\boxed{\begin{array}{l} a = a \\ h = -\frac{b}{2a} \\ k = f(h) \end{array}}$$

How to remember:

$$\boxed{\frac{-b \pm \sqrt{b^2 - 4ac}}{2a}}$$

Also, to convert from vertex to general form, just multiply out.

ex: 34)  $f(x) = -3x^2 + 24x - 46$  Convert to  
(easy way) vertex form:

$$h = -\frac{b}{2a} = -\frac{24}{2(-3)} = \frac{24}{6} = 4$$

$$k = f(4) = -3 \cdot 4^2 + 24 \cdot 4 - 46 = -48 + 96 - 46 = 2$$

Answer:

$$f(x) = -3(x-4)^2 + 2$$

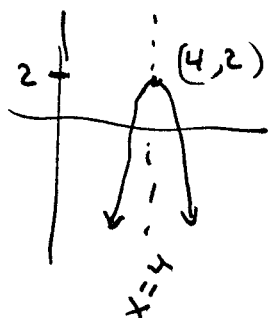
34 contd) a) Find the vertex:

$$\text{vertex} = (4, 2)$$

b) Axis of symmetry? The line  $x=4$ .

c) Domain of  $f$ ? All reals  $= (-\infty, \infty)$

d) Range of  $f$ ?  $(-\infty, 2]$



e) where is the function increasing?  $(-\infty, 4)$

f) where is  $f$  decreasing?  $(4, \infty)$

### 3.2 Synthetic Division

Horner's Algorithm (for evaluating polynomials)

ex.: For the polynomial function

$$f(x) = 3x^3 + x^2 + 4x + 2$$

Evaluate  $f(2)$ . But wait!!

$$\begin{aligned} f(x) &= (3x^3 + x^2 + 4x) + 2 \\ &= (3x^2 + x + 4)x + 2 \\ &= [(3x^2 + x) + 4]x + 2 \\ &= [(3x + 1)x + 4]x + 2 \end{aligned}$$

$\uparrow \quad \uparrow \quad \uparrow \quad \uparrow$

Note: The coefficients are still visible, still in the same order.

$$\begin{aligned}
 f(2) &= [(3 \cdot 2 + 1) \cdot 2 + 4] \cdot 2 + 2 \\
 &= (7 \cdot 2 + 4) \cdot 2 + 2 \\
 &= 18 \cdot 2 + 2 \\
 &= 38
 \end{aligned}$$

Bookkeeping.

$$\begin{array}{r}
 \underline{2} \mid \quad 3 \quad \quad 1 \quad \quad 4 \quad \quad 2 \\
 \quad \quad \quad 6 \quad \quad 14 \quad \quad 36 \\
 \hline
 3 \quad 7 \quad 18 \quad 38 = f(2)
 \end{array}$$

$$\begin{array}{r}
 \underline{-3} \mid \quad 3 \quad \quad 1 \quad \quad 4 \quad \quad 2 \\
 \quad \quad \quad -9 \quad \quad 24 \quad \quad -84 \\
 \hline
 3 \quad -8 \quad 28 \quad -82 = f(-3)
 \end{array}$$

We will see that these other numbers  
have meaning as well.