

12.4 Properties of logs AND 12.5 Common logs and natural logsSix Properties of Logs

$$(1) \log_a a^x = x$$

$$(2) a^{\log_a x} = x$$

} Inverse properties

$$(3) \log_a (MN) = \log_a M + \log_a N \quad \text{Product Rule for logs}$$

$$(4) \log_a \left(\frac{M}{N}\right) = \log_a M - \log_a N \quad \text{Quotient Rule "}$$

$$(5) \log_a (M^p) = p \cdot \log_a M \quad \text{Power Rule "}$$

$$(6) \log_b M = \frac{\log_a M}{\log_a b} \quad \text{Change-of-base formula}$$

ex of (1).

$$\log_2 2^5 = 5$$

$$\log_5 5^3 = 3$$

$$\log_{10} 10^{1/2} = \frac{1}{2}$$

$$\log_6 6^1 = 1$$

$$\log_9 9^0 = 0$$

explanation: $(\overset{\text{other}}{\underset{\uparrow}{2}}^{\overset{\text{base}}{5}}) = 2^5 \leftarrow \text{exp}$ is equivalent to

$$\log_2 (2^5) = 5$$

(2)

Remark. This allows for shortcuts in evaluating logs.

ex. $\log_5 125 = \log_5 5^3 = 3$

ex. $\log_7 \frac{1}{49} = \log_7 7^{-2} = -2$

ex. $\log_{15} 15 = \log_{15} 15^1 = 1$

ex. $\log_8 1 = \log_8 8^0 = 0$

ex. $\log_2 7$ Hmmm. I think we're stuck.
we need a calculator.

examples of ②.

$$10^{\log_{10} 13} = 13$$

$$2^{\log_2 8} = 8$$

$$e^{\log_e 21} = 21$$

$e = 2.718281828$
is a constant

explanation:

$$\log_{10} 13 = (\log_{10} 13) \leftarrow \text{exponent}$$

↑
base

← other

Equivalent exponential
equation:

$$10^{\log_{10} 13} = 13$$

(3)

NOTE: $\log_{10} 1,000,000 = 6$

why? $\log_{10} 1,000,000 = \log_{10} 10^6 = 6$

Also $\log_{10} 100 = 2$. More generally $\log_{10} 10^n = n$.

Useful for coming up with simple examples.

example of (3)
(product rule)

$$\log_{10} [(100)(1000)] = \log_{10} 100 + \log_{10} 1000$$

$$5 = 2 + 3$$

In words: "The log of a product is the sum of the logs."

example of (4)
(quotient rule)

$$\log_{10} \left(\frac{100,000}{1000} \right) = \log_{10} 100,000 - \log_{10} 1000$$

$$2 = 5 - 3$$

In words: "The log of a quotient is the difference of the logs."

Example of (5)
(power rule)

$$\log_{10} (100^3) = 3 \cdot \log_{10} 100$$

$$6 = 3 \cdot 2$$

In words: "The log of a power is the multiple of the logs."

Remark: we could have, instead, used the power rule twice.

$$\log_{10} (100^3) = \log_{10} (100 \cdot 100 \cdot 100)$$

$$= \log_{10} 100 + \log_{10} 100 + \log_{10} 100$$

$$= 2 + 2 + 2 = 3 \cdot 2 = 3 \log_{10} 100$$

12.4 13) write as a single log.

$$\log_a 2 + \log_a 10 = \log_a (2 \cdot 10) = \log_a 20$$

$$14) \log_b 5 + \log_b 9 = \log_b (5 \cdot 9) = \log_b 45$$

$$30) \log_a 26 - \log_a 2 = \log_a \left(\frac{26}{2}\right) = \log_a 13$$

write as a product:

$$19) \log_2 y^{1/2} = \frac{1}{2} \log_2 y$$

ex ["Expanding log expressions"]

$$\begin{aligned} 36) \log_a (x^2 y^5) &= \log_a x^2 + \log_a y^5 \quad (\text{product}) \\ &= 2 \log_a x + 5 \log_a y \quad (\text{power rule}) \end{aligned}$$

$$\begin{aligned} 42) \log_b \frac{w^2 x}{y^3 z} &= \log_b w^2 x - \log_b y^3 z \quad (\text{quotient}) \\ &= (\log_b w^2 + \log_b x) - (\log_b y^3 + \log_b z) \quad (\text{by quotient rule}) \\ &= \log_b w^2 + \log_b x - \log_b y^3 - \log_b z \\ &= 2 \log_b w + \log_b x - 3 \log_b y - \log_b z \end{aligned}$$

Alternative method:

$$\begin{aligned} \log_b \left(\frac{w^2 x}{y^3 z} \right) &= \log_b (w^2 x y^{-3} z^{-1}) \\ &= \log_b w^2 + \log_b x + \log_b y^{-3} + \log_b z^{-1} \\ &= 2 \log_b w + \log_b x - 3 \log_b y - \log_b z \end{aligned}$$

ex. ["Combine into a single log"]

$$\begin{aligned} 49) \quad 8 \log_a x + 3 \log_a z &= \log_a x^8 + \log_a z^3 \quad (\text{power}) \\ &= \log_a (x^8 \cdot z^3) \quad (\text{product rule}) \end{aligned}$$

$$\begin{aligned} 52) \quad 3 \log_c p + \frac{1}{2} \log_c t - \log_c 7 \\ &= \log_c p^3 + \log_c t^{1/2} - \log_c 7 \\ &= \log_c p^3 t^{1/2} - \log_c 7 = \log_c \left(\frac{p^3 t^{1/2}}{7} \right) = \log_c \left(\frac{p^3 \sqrt{t}}{7} \right) \end{aligned}$$

$$\begin{aligned} 57) \quad \log_a (x^2 - 9) - \log_a (x + 3) \\ &= \log_a \left(\frac{x^2 - 9}{x + 3} \right) \quad (\text{by the Quotient Rule backwards}) \\ &= \log_a \left(\frac{(x+3)(x-3)}{(x+3)} \right) = \log_a (x-3) \end{aligned}$$

Idea behind the change-of-base formula: (Need a calculator)

ex: Find $\log_2 16$. Easy... $\log_2 16 = \log_2 2^4 = 4$.
So we got lucky.

ex: Find $\log_2 14$. Let $x = \log_2 14$

(*) The trick $\rightarrow$ Equivalent: $2^x = 14$ Now take $\log_{10}$ of both sides
 $\log_{10} 2^x = \log_{10} 14 \Rightarrow x \log_{10} 2 = \log_{10} 14$ (by power rule)

Divide both sides of eqn by $\log_{10} 2$.

$$\therefore x = \frac{\log_{10} 14}{\log_{10} 2} = \frac{1.146128036}{0.301029957} = 3.807354922$$

Note. A little less than 4.

Derivation of the change-of-base formula:

$$(6) \quad \boxed{\log_b M = \frac{\log_a M}{\log_a b}}$$

Reason: Find $\log_b M$. Let $x = \log_b M$

Equivalent: $b^x = M$

Take $\log_a$ of both sides:

$$\log_a b^x = \log_a M$$

Use the power rule:

$$x \cdot \log_a b = \log_a M$$

Divide both

sides by $\log_a b$:

$$x = \frac{\log_a M}{\log_a b}$$

ex: Use a calculator to find $\log_7 25$,

by letting $M=25$, $b=7$, $a=10$:

$$\log_7 25 = \frac{\log_{10} 25}{\log_{10} 7} = \frac{1.398}{0.845} = 1.654 \dots$$

ex: without a calculator, find exactly

(So cool)

$$\log_8 16 = \frac{\log_{10} 16}{\log_{10} 8} = \frac{\log_{10} 2^4}{\log_{10} 2^3} = \frac{4 \cdot \log_{10} 2}{3 \cdot \log_{10} 2}$$

$$= \boxed{\frac{4}{3}}$$